



Belfast



2 - 5 October 2023

One Young World Workshops Application Guide

Summit Workshops

Workshops are a crucial part of the One Young World Summit, providing Delegates with practical insights into the issues and topics they are most passionate about.

All workshops hosted during the Summit deliver immediately applicable skills, techniques, ideas and/or processes which Delegates can implement in their projects and initiatives later on.

Workshops that have previously received highest praise from Delegates were interactive, scenario based and/or focused around Delegate breakout discussions.

This includes the use of scenario based challenges, problem solving, group challenge/goal setting, as well as the opportunity for shared Delegate experiences.

345 Application submissions, from over 80 countries, were received for hosting a workshop at the 2022 Summit

1,580 Delegates registered to attend in person workshops at the 2022 Summit

265 Delegates registered to attend digital workshops at the 2022 Summit

48 In person Workshops at the 2022 Summit

18 Digital Workshops at the 2022 Summit

2 Spanish speaking Workshops at the 2022 Summit



Key Information

Content covered during Summit Workshops should reflect our annual Plenary Challenges, the 17 UN Sustainable Development Goals, specific regional interests, relevant impactful Partner initiatives addressing current regional/global challenges, or focus on developing applicable leadership skills, strategies and/or ideas that Delegates can apply to their projects and initiatives later on. Click [here](#) to apply*.

Workshop Application Deadline: June, 27th 2023

If successful, a member of the One Young World team will be in touch to discuss the content of your workshop. Please note that we may request amendments to your initial application.

- **Workshop Session Duration: 60 minutes**
- **Live, in-person workshop capacity: 30-80 max**
- **Workshop rooms include projectors, screens, sound and tables/chairs as standard. Upgrades and enhancements can be requested through the OYW workshop team.**

*Please note visas, flights and accommodation are not included or arranged for the Belfast Summit.

Previous Workshop Hosts include:

ACT4FOOD
ACT4CHANGE



BUHLER

Bristol Myers
Squibb

Deloitte.



Save the Children



2022 Delegate Feedback

“Informative, interactive, the facilitator was engaging and had great presence.”

“The workshop provided me with ideas on how to take initiative post attendance and also provided us with the opportunity to join a community on LinkedIn interested in putting this life changing experience into action.”

“The workshop was interactive in that the audience/attendees were given a chance to speak and voice their thoughts and opinions without any judgement/prejudice. I learnt more about people skills due to my interaction with people from different backgrounds.”



2022 Workshop Examples

Audi AG & Nunam

How might we reimagine the way we use lithium-ion batteries in the era of electric mobility?

In moving to sustainable transport, lithium-ion batteries and their environmental impact have been in the spotlight – for the right reasons.

In an open-minded and interactive format, Audi shared how these batteries can be utilised in an environmentally sound way during their life in the vehicle, in a second life as stationary storage and then to recycling. Audi showcased some innovative approaches to address the challenges with tangible own projects and experiences. Participants shared their opinions, calculated energy requirements and saw how they can be met with batteries. Facts and figures as well as the current state of technology was also discussed.

Delegates left this workshop with a practical and data-driven understanding on how we can support the demands of today's energy consumption with lithium-ion batteries, as well as insights into innovative technologies and approaches to increase the sustainability and usage of these batteries.

Deloitte

From Idea to Implementation: Design Your Experiment

In this workshop delivered by Deloitte, Delegates learnt how they can make ideas reality by designing experiments. Experiments help us to gain a better understanding of people, their context and provide us with real-life proof that our ideas work. Experienced designers and facilitators inspired Delegates with examples of experiments Deloitte works on (e.g. The Ocean Cleanup, care robot Alice).

In the fast-paced environment we work in, experimenting allows us to remove uncertainty, learn quickly and de-risk innovation. In small groups, Delegates looked at the riskiest assumptions of their ideas, prioritised their assumptions and designed the experiment they wanted to execute when back home. Delegates left the workshop with a concrete experiment plan to act upon, so they could bring their ideas into the world.

Bühler Group

Accelerating Impact Together – Striving for Systematic Change in the Private Sector

More and more organisations such as the United Nations and the World Business Council for Sustainable Development are calling for a fundamental change in how businesses operate. To tackle the great societal changes we face such as the Climate Crisis and Global/Local inequality, we must change what businesses prioritise. Continuing the endless search for profit and growth will only lead to system collapse as was forecasted 50 years ago in "The Limits to Growth".

Most businesses are either unsure of how to transition to a truly sustainable modus operandi or are unwilling to do so due to short-term consequences. A number of highly engaged One Young World Ambassadors in Switzerland and Germany, working in corporations have spent the last year forming a new movement that seeks to advocate for a holistically sustainable corporate landscape by developing policies and actions that the entire private sector should seek to adopt and take action for it all to be realised. In this workshop, they showcased why this transformation is necessary and showed how they aim to operate to bring corporate change.

In this workshop, Delegates were equipped with the tools and understanding of how young corporate employees can come together to create change in the wider corporate landscape.

Novartis

The Last Mile Delivery of Medication

The workshop titled 'The Last Mile Delivery of Medication' aimed to utilise the power of analytics to fix the broken links in the demand-supply chain of medication, ensuring that the last mile delivery is met, and every patient receives the drug.

The workshop was framed using leprosy as the case in point. As One Young World Ambassadors, we embarked on a project to help create the first ever comprehensive hospital management system for leprosy which aims at digitising paper records of leprosy patients in hospitals across India and use predictive modelling for the demand-supply forecasting of MDT (leprosy drug).

Though this workshop was framed around leprosy, the concepts are equally applicable to any disease area. Delegates had the opportunity to gain working knowledge of forecasting techniques and learnt to apply these to predict medication demands.

Grameen Creative Lab

Create and Scale up Your Social Business with Growth Hacking Marketing

Have you ever wondered how companies like Airbnb, Facebook, and Evernote have grown so immensely in such a short period?

Over the past decade, many companies have seen incredible growth and acceleration through a concept known as growth hacking. This concept has revolutionised how things work in the for-profit industry, and through this workshop, Delegates explored its potential in the social impact and social business sector.

Through joining this workshop Delegates learnt to understand the basics of growth hacking and how it can be applied to social business and social impact organisations.

GAIN (Act4Food Act4Change)

Youth at the Centre of the Food Revolution

As a collective force, young people have extraordinary potential to mobilise and influence tangible, positive change for our world's food. Our current food systems contribute to ongoing health, climate, and biodiversity crises, and the violation of human rights.

We will only be able to achieve the United Nations Sustainable Development Goals with a fundamental transformation of our food systems.

To address this, youth across the world are rallying behind #Act4Food #Act4Change, a youth-led campaign, through pledging to focus on our personal actions and implementing the Actions4Change. These 10 Actions 4 Change were created in consultation with youth. They are practical solutions that spur food systems to change by providing everyone with access to safe, affordable, and nutritious diets, while simultaneously protecting nature, tackling climate change & promoting human rights.

This workshop was an interactive and practical guide to implementing the Actions4Change, an introduction to food systems and the Act4Food campaign, and a space that shared practical ideas on creating and implementing youth-led campaigns. At the end of the workshop, participants were able to call themselves Act4Food Act4Change Advocates and had a deeper understanding of the importance of food systems for the future of our world and what they can do to #Act4Change.

2022 Workshop Examples

Bristol Myers Squibb (BMS)

Building Health Equity Through the Transformative Power

This workshop experience brought together a diverse community of educators, entertainers, and health professionals to share innovative ways of delivering health education and inspiring behaviour change.

Early into the COVID-19 pandemic, BMS Foundation partnered with HHPH on '20 Seconds or More' and '20 Segundos o Más' campaigns created to fight the COVID-19 pandemic with tailored resources for African American and Latino audiences disproportionately affected by the pandemic. The session explored HHPH's unique approach and engaged with key members of HHPH's transdisciplinary team.

Dr. Olajide Williams, HHPH's founder and Columbia University Neurologist, Professor, and Health Disparities research led the session along with legendary artist Darryl "DMC" McDaniels from RUN DMC and HHPH youth ambassadors to deliver a talk on HHPH's unique approach to addressing health disparities, the open-source approach to disseminating and amplifying resources, and then proceeded to open the floor for discussions, learnings and sharing.

Delegates left this workshop with a framework for developing health promotion interventions, and deeper understanding of the importance of cultural tailoring of health education resources.

Workday

Pitching For Impact: Gaining Buy-In and Generating Excitement for Your Innovative Ideas

This 45-minute intensive workshop focused on how to formulate a compelling pitch. Participants learnt concrete tools and a robust yet flexible framework for building and communicating a compelling value message for their ideas.

At the end of the session, participants were able to develop a clear, concise, easily understandable and gripping pitch that communicated impact and encouraged others to support their initiative.

Oppidan Education

Mentoring: How to Supercharge Your Team

Good mentorship is at the heart of ethical leadership and a route to social mobility. As leaders of today, young people deserve to be well-equipped to initiate and see through effective mentoring relationships at a personal and institutional level.

The workshop took deep learnings and impact from the world of education and mentoring to instil theoretical understanding and practical know-how for One Young World Delegates to be the mentors we need to make a change following their learnings at the One Young World Summit. In showing empathy towards peers and in becoming the 'go-giver', mentors learn to see the value of their own progression as well.

Oppidan Education delivered a workshop to provide Delegates with practical insight into the value of mentoring support as a tangible way of increasing output, making connections and driving more lasting change within a particular project.

Women in Banking & Finance

The Future Of Work

An output of the ACT research has been the Good Finance Framework, which is a unique, action-focused framework that aims to create a better work environment for all employees.

The Good Finance Framework brings together the ideas of the qualitative study, roundtables and over 1,700 respondents to the quantitative survey. It also identifies 10 themes and proposes concrete actions for organisations wanting to retain and develop their most talented employees, including women.

Women in Banking & Finance hosted a workshop to discuss these themes, understand the Delegates' experiences and attitudes towards them, and work together to identify how incorporation of these themes can lead to a more equitable working environment and help to shape the future of work.

This workshop involved a teach-in session on The Good Finance Framework, small group discussions, interactive participation through platforms such as Slido and Kahoot, and an opportunity for the participants to put forward and share ideas for best practices on the future of work.

Inter IKEA Group

Is Age Just a Number? Designing a Better Life at Home for All - In All Stages of Life

Our needs as individuals, families, and communities evolve as we move through life, particularly in the home. The products, services, and solutions that create a better everyday life at home need to change with you as you move through childhood, adolescence, adulthood, and retirement.

During this workshop hosted by IKEA, Delegates explored how inclusive and circular design can be used as a tool to create solutions that are adaptable, accessible, and sustainable throughout the growth and ageing process. Delegates gained experience applying inclusive and circular design thinking to create solutions that cater for different ages and life phases in interactive group break-out sessions.

IKEA shared some examples of how they have designed products and solutions that transition from newborns to adulthood. The Delegates were asked to take the same approach but with ageing populations as a starting point.

University of Bath

Innovative Approaches to Challenging Ageism for Businesses

Older adults often feel unwelcome or less well catered for by some industries - which can hold them back from benefiting from the products and services that help other people to stay healthy and live meaningful lives. University of Bath has been working with the physical activity industry to explore how to challenge this through the University's unique Film Active project, working with older adults to create short, thought-provoking film clips to demonstrate what the problem is, and call for solutions.

Young people have an important role to play as innovators and advocates of age-inclusive design and practice. The workshop, delivered by the University's Healthy Later Living Network, first encouraged Delegates to challenge their own perceptions of the needs and wants of older people using some of the Film Active clips to aid understanding of their own assumptions. Delegates worked in groups to explore how they could bring their strengths, qualities, and expertise to be part of the solution to promoting more age-inclusive design and practice.



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